



Easton Garlic Fest 2016 Sponsorship Opportunities

Join in the Stinkin' fun and showcase your business at The Easton Garlic Fest. Sponsorships are available at many levels. Join the fun as we EAT*DRINK*STINK in fabulous Historic Downtown Easton!

We've cooked up some delicious sponsorship packages

MOST PUNGENT PRESENTING SPONSOR

\$15,000

Available to only one sponsor, this level gives the maximum exposure with premier placement on all signage, collateral and marketing before and during the fest. Your Company name will appear in conjunction with The Easton Garlic Fest name and be associated with the Easton Garlic Fest as the presenting sponsor at all levels.

- Logo on 30 yard signs
- Logo 2 overhead street banners
- Logo on all billboard advertising
- Logo associated as "presenting sponsor" anywhere Easton Garlic Fest is printed
- Logo on 6 "presenting sponsor" banners located throughout the fest
- Logo with premier placement on 300 posters
- Logo on full color cover of 4,000 event programs plus full page color ad in program
- 10x10 tent available at fest for presenting sponsor to utilize
- Logo on front side of 10,000 postcards – no other sponsor on front of postcard
- Logo on all fest advertisements
- Company name included in professionally produced announcement playing at each stage throughout the day
- Company name included in all radio spots as "Easton Garlic Fest presented by"
- Logo and link at the top of all Easton Garlic Fest web pages
- Logo and link on all social media
- Logo on front of t-shirts
- 15 tickets to ticketed events
- 10 Easton Garlic Fest t-shirts
- Guaranteed sponsorship price for 3 years

Contact Information: Jo Moranville jogarlic@gmail.com 484.903.3078



ODORIFEROUS SPONSOR

\$5,000

Available to 3 sponsors, this level gives you high profile exposure at the hottest spots at the fest.

Naming rights to STINKIN' CULINARY MAIN STAGE, BEER GARDEN and LITTLE STINKERS ROW

- 10x10 tent available at fest for Odoriferous Sponsor to utilize located near sponsored area
- Company Banner displayed at Stinkin' Culinary Stage, Beer Garden or entrance to Little Stinkers Row
- Logo on venue signage
- Logo on 6 festival sponsor signs
- Logo on 300 posters
- Logo on 4,000 festival programs plus full page b&w ad
- Company brochures at Odoriferous Information Booth
- Logo on back side of 10,000 color postcards
- Logo in 6 festival advertisements
- Company mentions 4 times per day on professionally recorded announcements played at all stages
- Logo and link on all fest webpages
- Logo and link on social media
- Logo on back of fest t-shirts
- 10 tickets to ticketed events
- 6 Easton Garlic Fest t-shirts



ZESTY SPONSOR

\$3,000

Available to 3 sponsors, these are venues where there is more sizzling action to be found

Naming rights to MAIN MUSIC STAGE, FARM TO MARKET STAGE and THE PUNGENT PLAZA

- 10x10 tent space available at fest for Zesty Sponsor to utilize, located at outer spokes of fest
- Company Banner displayed at Stage
- Logo on venue signage
- Logo on 4 festival sponsor signs
- Logo on 4,000 festival programs plus ½ page b&w ad
- Company brochures at Odoriferous Information Booth
- Logo on back side of 10,000 color postcards
- Logo in 4 festival advertisements
- Company mentions 3 times per day on professionally recorded announcements played at all stages
- Logo and link on all fest webpages
- Logo and link on social media
- Logo on back of fest t-shirts
- 4 tickets to ticketed events
- 4 Easton Garlic Fest t-shirts

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SPICY SPONSOR

\$2,000

Available to 2 sponsors, associate your company with either of these yummy venues with activities on both days

**Naming rights to SECONDARY MUSIC STAGE,
and OUR NEW HIGH PROFILE FRIDAY NIGHT POP-UP DINNER**

- Company Banner displayed at Stage
- Logo on venue signage
- Logo on 2 festival sponsor signs
- Logo on sponsor page of 4,000 festival programs
- Company brochures at Odoriferous Information Booth
- Logo in 3 festival advertisements
- Company mentions 2 times per event during events at venue
- Logo and link on sponsor page of website
- Logo and link on social media
- 2 tickets to ticketed events
- 2 Easton Garlic Fest t-shirts



SIZZLIN SPONSOR

\$1,000

An affordable way to align you company with The Easton Garlic Fest at a high profile fun events where the garlic is flyin' and the food is fryin'

Naming rights to attractions: 3 Mayors Cook-Off, 1st Responders Cook-Off, Beer&Bites food pairing, Gastric Garlic People's Choice Contest, Dangerous Desserts Contest, Farm to Market Mystery Basket Cook-Off

- Logo on attraction signage
- Company Banner displayed at sponsored event
- Logo on sponsor page of 4,000 fest programs
- Company brochures at Odoriferous Information Booth
- Company mentions 2 times at event
- Logo and link on sponsor page of website
- Logo and link on social media
- 2 tickets to sponsored event
- 2 Easton Garlic Fest t-shirts



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